DELLTechnologies

Checklist: Creating a targeted GenAI strategy

The potential of artificial intelligence is exciting, but don't lose sight of long-term thinking in the rush to use new technology. Follow this checklist to identify use cases, run tests and develop an effective GenAI strategy.

Identify possible use cases

- ☐ Review any blockers to achieving your business goals
- ☐ Explore processes that could be made more efficient
- ☐ Take a customer perspective and see how service could be improved
- ☐ Speak to peers about how they're using GenAI and what's working
- ☐ Dig into your business data to spot hidden trends or areas for improvement
- ☐ Look outside your industry for innovative use cases

Involve and educate employees

- ☐ Explain how GenAI will help to make your startup more innovative
- ☐ Inspire your team with examples of how other startups use GenAI
- ☐ Ask staff where they think GenAI could be used in your business
- ☐ Be open about potential uses – don't automatically discount ideas
- ☐ Educate staff on safety guidelines, e.g. managing data protection risks
- ☐ Be vigilant about job security concerns and seek to alleviate fears

Prioritise and test ideas

- ☐ Prioritise ideas to test, either by impact or ease of implementation
- ☐ Define what success will look like for each idea
- ☐ Set a clear roadmap for testing, factoring in time scale and resources
- ☐ Compare the impact of using GenAI to previous processes
- ☐ Evaluate the human effort that's needed to support GenAI use
- ☐ Refine and improve the process if successful, or move onto your next idea

DELL FOR STARTUPS

Dell for Startups provides startup expertise from dedicated technology advisors and scalable solutions to ensure your business is always ready to grow.

Join now →